

**CASDEM MEETING AGENDA**  
Wednesday, September 7, 1:00 – 4:00 PM

1:00 – 1:10 - Welcome

1:10 – 1:40 – Colorado Environmental Literacy Plan

*Presenter:* Janna Six –Alliance for Sustainable Colorado

1:40 – 1:50 – Colorado ELP Q&A

1:50 – 2:20 – K-12 Behavioral Change Sustainability Program

*Presenter:* Ashley Ruiz - Ameresco

2:20 – 2:30 – Behavioral Change Q&A

2:30 – 2:40 – Break

2:40 – 3:20 – Variable Refrigerant Flow

*Presenter:* Charlie Landherr – Mitsubishi

3:20 – 4:00 – A concept summary: “Fostering Sustainable Behavior –  
Community-Based Social Marketing” by Dr. Doug McKenzie-Mohr

*Presenter:* Craig Wright – CASDEM

